

1850 '99 APR 29 P1:35

Sheryl A. Marcouiller
Senior Food and Drug Counsel
Kraft Foods
Three Lakes Drive
Northfield, IL 60093-2753

Re: Docket No. 99P-1041

Dear Ms. Marcouiller:

This is in response to your application to the Food and Drug Administration (FDA) for a temporary permit to market test, in interstate commerce, a product to be designated as salad dressing that will deviate from the U.S. standard of identity for salad dressing (21 CFR 169.150). The product will deviate from the standard of identity in that: (1) it will contain potassium sorbate, phosphoric acid, and lactic acid as safe and suitable preservatives at levels not to exceed 1% by weight of the salad dressing formula; (2) the minimum egg content will be lowered from 4% to 2% by weight; and (3) it will contain polysorbate 60 and propylene glycol alginate as safe and suitable emulsifiers at levels not to exceed 3% by weight of the salad dressing formula. In all other respects, the test product will conform to the standard for salad dressing.

For the purposes of this permit, the name of the test product will be "Salad Dressing." The information panel of the labels must bear nutrition labeling in accordance with 21 CFR 101.9.

Relying on the representations made in your application, we are hereby granting your request to make interstate shipments for test marketing purposes of approximately 390 million pounds of product during the fifteen month period. Finished labels must be submitted to the Branch Chief, Food Standards Branch, HFS-158, Division of Programs and Enforcement Policy, Office of Food Labeling, before the product is shipped in interstate commerce. The test product will be manufactured at Kraft Foods, 2340 Forest Lane, Garland, TX 75040; Kraft Foods, 1701 W. Bradley Ave., Champaign, IL 61821; and Kraft Foods, 7352 Industrial Blvd., Allentown, PA 18106. The product will be distributed by Kraft in the United States. Each of the ingredients used in the food must be declared on the labels as required by the applicable sections of 21 CFR part 101.

This permit will be effective for 15 months, beginning on the date the test product is introduced into interstate commerce, but not later than 90 days after notice of issuance of the permit is published in the Federal Register. You will notify FDA, in writing, of the date the 15-month period will begin, as soon as it is determined.

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While this permit is in effect, FDA will refrain from recommending regulatory action against shipments of "Salad Dressing" covered by this permit on the grounds that the food fails to comply with 21 CFR 169.150.

Sincerely yours,

Kenneth J. Falci
Acting Director
Office of Food Labeling
Center for Food Safety
and Applied Nutrition

cc: GCF -1
HFA-224
✓ HFA-305 (w/incoming)
HFS-1
HFS- 4
HFS- 22
HFS- 150
HFS- 151
HFS-155
HFS- 158 (Carey, r/f)
HFS-636 (Wade)

R/D:HFS-158:LCarey:9/15/98:Marcouiller.TMP

Revised:HFS-158:LCarey:3/19/99

Init:GCF-1:DDorsey:3/18/99

Init:HFS-158:FSatchell:3/24/99

Init:HFS-155:JBForet:3/30/99

F/T:sdg:4/7/99